



Global Market Series: **NAFTA/FTA CERTIFICATE PROGRAM**

NEW Webinar/Seminar Format allowing for online certification!

Join us for this three half-day informative series presented by industry experts!

- Receive certificate from the North America's SuperCorridor Coalition -

Target Audience: New or active exporters, compliance, logistics and sales managers as well as those looking to get into any international related field whom are looking to gain educational credentials.

Topics: This seminar series covers the main steps in the NAFTA/FTA process, strongly emphasizing compliance.

- How to determine if claiming NAFTA status is right for your product
- How to classify your product to claim the advantages of NAFTA and other FTAs
- The specific NAFTA requirements when shipping to Mexico and Canada
- The benefits, details and requirements of the other eleven FTAs and three pending FTAs
- How to complete a NAFTA Certificate of Origin

Date: May 12,13, 14, 2010/ May 12, 13- half-day / May 14 half-day and afternoon session

Time: Morning sessions: 8:00am-noon / Afternoon session May 14: 1:00pm-2:00 pm

Location: Webinar or Seminar at Bill J. Priest Center, 1402 Corinth, Dallas, TX 75215

Cost: Seminars can be taken individually or as a complete series for certification \$35 per session; \$245 for the complete series. See website for Early Bird Discounts by April 28th.

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| Day 1: May 12 | Session 1: Introduction to Free Trade Agreements AM | <ul style="list-style-type: none"> • Become familiar with the purpose of FTAs and their advantages and requirements • Become familiar with the Harmonized Tariff Schedule (HTS) and Rules of Origin |
| | Session 2: NAFTA 101 and Rules of Origin AM | <ul style="list-style-type: none"> • Explore in detail the requirements of claiming NAFTA status including classification of your product with the HTS schedule, rules of origin, certificate of origin and marking rules • Learn NAFTA recordkeeping requirements and penalties |
| Day 2: May 13 | Session 3: NAFTA Requirements: Canada AM | <ul style="list-style-type: none"> • Become familiar with aspects of NAFTA specific to Canada • Learn the common errors and red flags in audits • Learn key strategies for avoiding penalties |
| | Session 4: NAFTA Requirements: Mexico AM | <ul style="list-style-type: none"> • Become familiar with aspects of NAFTA specific to Mexico • Become familiar with Mexican customs procedures • Learn the marking and labeling rules in Mexico • Learn the benefits and requirements of IMMEX Article 303 regarding maquiladoras • Learn recordkeeping requirements for Mexico |
| Day 3: May 14 | Session 5: CAFTA-DR –“The New NAFTA” AM | <ul style="list-style-type: none"> • Become familiar with CAFTA-DR (Central America Free Trade Agreement & Dominican Republic) and the specifics of each country within the bloc |
| | Session 6: FTAs-Current and Pending AM | <ul style="list-style-type: none"> • Compare the similarities, differences, requirements and benefits of each of the current FTAs |
| | Session 7: How to Complete a NAFTA Certificate of Origin PM | <ul style="list-style-type: none"> • Follow this step by step method to learn how to correctly complete the NAFTA certificate of origin and avoid the most common mistakes |

Registration: Register on line at www.iexportimport.com

Contact: Elyse Eriksson, International Training Director, (214) 747-1300 eeriksson@dcccd.edu